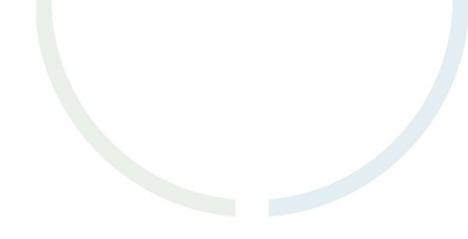




# Whitby Maritime Hub Planning Consultation





# What We've Done

- 15<sup>th</sup> January 9<sup>th</sup> February
- Static Exhibitions
- Questionnaires (256 returned)
- Online Presentation
- Area Committee, Whitby Town Council.
- 4 manned days (50People)
- BBC Look North interview
- Printed BBC News, Scarborough News, Northern Echo, Gazette and Herald (Ryedale), Darlington and Stockton Times.



# Whitby Maritime Hub pre-planning consultation coverage

- Print: Yorkshire Post 34.5k reach per issue
- Digital: BBC News, Darlington and Stockton Times, The Scarborough News, The Northern Echo, Gazette & Herald, Your North Yorkshire
  >140k subscribers
- Social: Facebook, X, LinkedIn, Instagram and Nextdoor combined organic reach 15.1k as of end January (*final figure to be updated*)
- Broadcast: BBC Look North Yorkshire and the Humber, BBC Look North East and Cumbria 4 million viewers





est '24

Whitby set for £10m maritime centre to build on 'proud' heritage - council

BBC 🖸 For you

NEWS

() 16 Januar

ritime hub plan:

North Yorkshire Council

We would like your views on a new Whitby Maritime Hub.

The Maritime Hub in Endeavour Wharf will provide training and certification opportunities for the maritime, marine and offshore industries.

It will also provide accommodation for maritime businesses and service providers to further support economic growth in the Whitby area.... See more



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#### Residents urged to shape £10m Whitby Hub <sup>23rd January</sup>

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BREAKING wers unveils alien ride • Sport superstar dies aged 68 • The Office star dies aged POlitics

## Town Council encourages residents to help shape plans for 'rebirth' of Whitby's maritime industry

Whitby Town Council has encouraged residents to take part in a consultation over plans for a £10m marine and maritime hub in Whitby.

#### **By Anttoni James Numminen, Local Democracy Reporting Service** Published 22nd Jan 2024, 15:56 GMT

**f** 🗶 🗖

North Yorkshire Council @ @northyorksc · Feb 3 We would like your views on a new #Whitby Maritime Hub.

The **Maritime Hub** in Endeavour Wharf will provide training and certification opportunities for the **maritime**, marine and offshore industries.

Find out more and have your say at northyorks.gov.uk/news/2024/mult...



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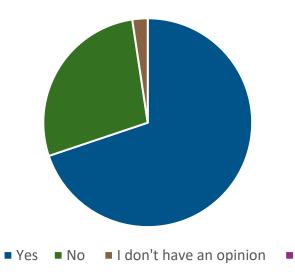


Multi-million pound investment in new Whitby

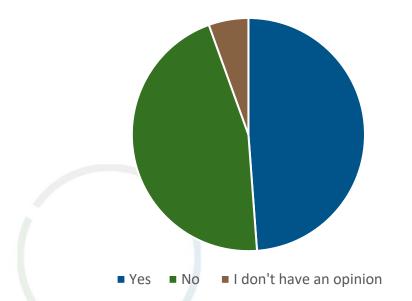
#### Maritime Hub

A £10 million investment will be made in Whitby to place it at the forefront of the expanding offshore renewable industries and boost job opportunities for the local community.

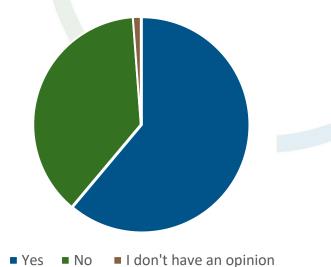
Supporting the Investment in Maritime Industry



Design Reflects Scale of the Buildings in Whitby



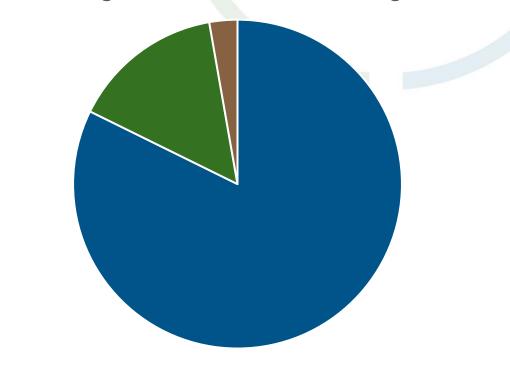
## Quayside Location is the Best Site for the Hub



The Material Choice Fits with Surrounding Area

Creating a Sustainable Building, a Key Priority

■ Yes ■ No ■ I don't have an opinion

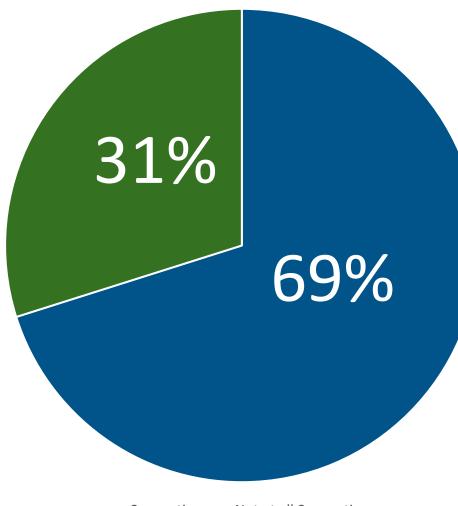


### Better Management of Alternative Parking Provision

■ Yes ■ No ■ I don't have an opinion ■



## How Supportive of the Scheme are you?

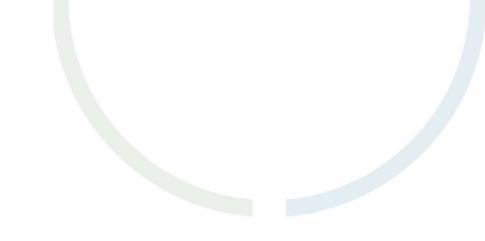




SupportiveNot at all Supportive

# **Key Issues raised**

- Height of the building
- Building on a flood plain
- Carparking
- Eskdale School Site







- Submit Planning 18<sup>th</sup> March 2024
- Planning Approval June 2024
- Start on Site 29<sup>th</sup> September 2024
- Completion October 2025



